



November, 2014



Dear Community Partner,

On Sunday, June 14th, 2015, **the Spring Valley YMCA will be collaborating with Steelman Triathlon to host the 1st Annual Steelman Triathlon French Creek.** This event will be held at French Creek State Park 843 Park Road, Elverson PA 19520. Your sponsorship support of this event plays an important role in its success. With your support, the funds raised from this event will be used to contribute to the 2015 Spring Valley Y Annual Support Campaign. The Annual Support Campaign assists local individuals and families in our surrounding communities to subsidize programs and services offered to individuals, families and children.

Our goal is to engage 500 Triathlon participants, and over 100 volunteers. In addition we hope local businesses will support the Y by sharing in this event experience and supporting their community, while enjoying marketing exposure at the race as well as at the Spring Valley YMCA.

Would you consider being a sponsor and supporting our community event? Our sponsorship levels are outlined with a variety of benefits and opportunities of exposure.

Dependent upon the level of contribution, sponsorship benefits may include display of your company name or logo on the official race t-shirt (proportional to the size of the sponsorship), key recognition on both race day and throughout the Y and the opportunity to place a table at the event. Attached is a listing of the available sponsorship levels and related benefits.

Thank you in advance for supporting the Spring Valley YMCA and this wonderful event. Please feel free to contact me at 484-984-2000, extension 2007 or kmcmackin@philaymca.org if you have any questions.

Sincerely,
Kevin McMackin
Spring Valley YMCA
Advanced Wellness Director